

At the District Council meeting on the 11<sup>th</sup> January 2107 it was agreed that £10,000 would be ring fenced for the purposes of supporting clubs with Membership and Public Image initiatives.

The fund will be administered by a "funding team" made up of Martin Brocklebank and Nick Corke, and to ensure consistency of funding will be signed off by the District Governor and District Treasurer.

## The criteria for applying is:

- The project must have a membership/PI benefit
- Be match funded by the club
- The total amount available to any one club will depend upon the outcome justified but will be no more than £250 except justified exceptional circumstances.
- The application must be costed and have a tangible and measurable benefit.
- Submit outcomes following the initiative.
- Willing to share outcomes as best practice.

An application form will be available through the website and once any application has been reviewed / approved by the funding team and endorsed by the District Governor, the District Treasurer arrangements will be made to support the club's initiative.

Applications will be limited to one per club in any one Rotary Year. Clubs can combine with each other to increase the funding.



## Request for Funding for a Membership Initiative

DETAILS:			
Club			
Name of Officer Requesting Funding			
Committee:			
Details of the Membership Initiative:			
Date of Event	Location		
List your costing; (only refreshments for the claim)	invited potential members would be c	overed by th	is
Total amount requested (this must not exce Will your Club be requesting Membership N	·	Y N	
Will you be requesting any assistance from the District Membership Committee?		Y N	
NOTE: You will be required to submit invoice 14 days after the event. The AG representing club to complete requesting a summary of	ng your area will forward to you a docu		
A copy of this application will be sent to yo	ur Assistant Governor & Membership C	Chair	
Signed President /President Elect			
	Date:		
Please forward this application to the District	Governor Elect.		
Authorised (District Governor Elect/Commi	ttee Chair) Date:		